

BAR FOURAGE



FABIAN FREYTAG
STUDIO

PRESS RELEASE

14 / 04 / 2023

ALCOVA / MILAN DESIGNWEEK 2023

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FABIAN FREYTAG STUDIO

CIAO!

FABIAN FREYTAG STUDIO
exhibits for the first time after 10 years at the Milan Design Week.
This time at ALCOVA in a disused slaughterhouse.

In the search for a suitable space on the Ex-Macello site,
the decision fell on a room that offered the possibility to tell a parallel world
through its closedness, the special access and the absurd window.
The idea to create a time capsule.

An intimate bar scene where the party never ends. The big bang is the house bar,
a reinterpretation of a mass product from the 60s, presented as a new edition.
For this purpose, FABIAN FREYTAG STUDIO
has developed new stools, armchairs, a backboard and a coffee table.

The FABIAN FREYTAG STUDIO,
characterized by scenography and architecture,
sees space as staging and interior as exhibit.
It is a great pleasure to present
the connection between
interior and product design.



Photo: Birk Alisch

FABIAN FREYTAG STUDIO
PRESENTS THE INSTALLATION
„BAR FOURAGE“

Bar
FOURAGE

MILAN DESIGN WEEK
18. - 23. APRIL 2023
ALCOVA, VIALE MOLISE 62, MILANO

ALCOVA

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FABIAN FREYTAG STUDIO



HOUSE BAR & BAR STOOL
FABIAN FREYTAG STUDIO, 2022

FOURAGE

The big bang!

When we discovered BAR FOURAGE
via Ebay in an old party cellar in Berlin, we were immediately in love.
We knew: We have to bring back this lifestyle for everyone.

In our showroom in Berlin, we dedicated an extra central area to BAR FOURAGE
to celebrate this furniture's message: Have a good time at home!

Who would have guessed that this announcement became
all the more important in times of Corona and war. Our mission was clear:
A new life for this super cool furniture!
In addition, we developed new bar stools to complete the package.

100% produced in Berlin.

MATERIAL:
Solid Nutwood

DIMENSIONS BAR:
122,5cm x 62,5cm x 101,5cm

DIMENSIONS BAR STOOL:
D=35,5cm x H=71cm

Photo: Kozy Studio Berlin

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Photos: Kozy Studio Berlin

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The original model of the BAR FOURAGE.

Photo: Wolfgang Stahr

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FABIAN FREYTAG STUDIO



ARMCHAIR & STOOL
FABIAN FREYTAG STUDIO, 2023

COCKTAIL

Inspired by cocktail armchairs from the sixties, we definitely had to develop a furniture for BAR FOURAGE, which celebrates the good drink, long conversation and a good time. The armchair COCKTAIL is designed in its revision in the golden section. It is available in any fabric in addition to the Montcel by Pierre Frey and is equipped with an unbreakable stainless steel base.

We often hear that it looks like furniture for a disreputable nightclub.
We don't think so. Why not have fun in the office?

100% produced in Berlin.

DIMENSIONS ARMCHAIR:
D=71cm x H=67cm
SEAT HEIGHT=41cm

Photo: Kozy Studio Berlin

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FABRIC
PIERRE FREY

Montcel
B7662001

„A reinterpretation of an archive document from the collections of the Musée de la Toile de Jouy, this leopard print comes from a cotton twill printed with the block printing technique after 1806 by the Manufacture Royale d’Oberkampf, in Jouy-en-Josas. It was used in 1816 in the billiard room of the château du Montcel, which was occupied by the descendants of the famous manufacturer. This charming design, some parts of which were missing, has been completed, slightly enlarged, and comes back to life today in a quality of chiseled velvet, woven on a 19th century perforated cardboard loom. The density of its loops and cotton pile, as well as its warm and timeless hues, make it an ideal fabric.“

Photo: Kozy Studio Berlin

COUCH TABLE (UNIQUE PIECE)
FABIAN FREYTAG STUDIO, 2022

ANDO

For a long time we thought about what we could do with furniture whose components are of high quality but the design is out of time. We came up with the idea to invent a new function for elements of furniture. This was also the case with the ANDO coffee table.

It was born as a dining table with chrome frame and rosewood top.
We gave it a new life with a stainless steel substructure and were surprised ourselves how unique the result is.

100% produced in Berlin.

MATERIAL:

Rosewood veneer & stainless steel frame

DIMENSIONS:

110cm x 20cm

Photos: Kozy Studio Berlin





**SIDETABLE (UNIQUE PIECES)
FABIAN FREYTAG STUDIO, 2023**

MARTINI

First of all, we don't like the word sustainable or upcycling because we believe that longevity is our sustainability. But: We have become aware of the following fact Natural stone is more sustainable than porcelain stoneware and every day countertops are made with cutouts for sinks. Result: A round rest. We started to rummage at our Berlin stonemason and came across real treasures.

We connected the found pieces with stainless steel and our Martini table was born.

A piece of furniture in perfect imperfection and always unique.

The first edition of 4 pieces.

100% produced in Berlin.

MATERIAL:

Mixed natural stone
(marble / granite / lime sandstone)

DIMENSIONS:

ca. 35cm x 60cm

Photo: Kozy Studio Berlin

MARTINI TABLE #1



Photo: Kozy Studio Berlin



MARTINI TABLE #2



Photo: Kozy Studio Berlin



MARTINI TABLE #3



Photo: Kozy Studio Berlin



MARTINI TABLE #4



Photo: Kozy Studio Berlin



FABIAN FREYTAG STUDIO

All information & photos are available for download at this Google Drive link:

<https://drive.google.com/drive/folders/1gtclrDsiUBD13GYWUUp4BQYojL3clggZ?usp=sharing>

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CHIN CHIN!



BAR FOURAGE

DANKE

MERCI

THANK YOU

GRAZIE

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